

ANNUAL PARTNER PROGRAM

Join Our Annual Partner Program & Save!

Our team has designed an annual mobile marketing program to give you the best of our local platform. Designed by a local owner, for a local owner.

What Your Business Gets:

- Full access to the GetintheLoop platform for 12 months - receive 3 months free
- Full support and service from your local owner to help implement campaigns, track performance, and measure success.
- Opportunity for custom push notifications, social media highlights, and community activations
- Exclusive Partner Spotlight - we will feature your business in a special blog post that will be shared and promoted through social media.
- In-app contests - we now make it easy for locals to enter contests and giveaways, right in our app.
- On-site activations at local community events - GetintheLoop will highlight your business and your offers at local events.
- Social highlights and stories - Our local GetintheLoop Instagram/Facebook accounts will feature your business and offers
- Full demographic information and per-offer analysis to know what's working with your consumers.

Annual Partner Package Marketing Program

● Month 1: Your business & offers go live

- Social media welcome (Facebook and Instagram) with feature offer
- In-app contest to generate immediate awareness
- Review offers and optimize

● Month 2: Review offers and optimize

- Test new offer titles, images and calls to action
- Review offer reach, response and actions

● Month 3: Exclusive Partner Spotlight

- Tell your entrepreneur story and highlight the uniqueness of your local business

● Month 4: Second in-app contest

- Spark interest and awareness with a new contest & feature

● Month 6: Social media feature

- Your business and offers will be featured in our social channels

● Month 8: In market activation

- GetintheLoop will promote your business at local activations

● Month 10: Third giveaway in the app

- Spark interest and awareness with a new contest & feature

● Month 12: Yearly strategy review

- Review results, offers and performance to continually improve your program

Annual Partner Package

Includes:

- 12 months on GetintheLoop
- In-app contests
- Local event support + activation
- Social media highlights
- Exclusive Partner Spotlight

Total Price = \$2,700

Partner Program = **\$2,025 (\$675 Savings)**

The Offers Platform Made For You

GetintheLoop for Business puts your brand and promotions in front of consumers who opt-in to discover great local businesses. Attract new customers, drive revenue, and build loyalty with trackable mobile marketing with GetintheLoop.